



APRIL 2023

FOR IMMEDIATE RELEASE

A Taste of Africa: The African Music and Cultural Festival to host two exciting Pop-up events at the iconic Queen Victoria Market this Autumn and Winter.

The African Music and Cultural Festival (AMCF) is excited to announce its upcoming pop up events at the Queen Victoria Market, Queen Street, Melbourne. The events, called AMCF Autumn and AMCF Winter both running across two days will take place on Saturday 20 and Sunday 21 May 2023 and Saturday 19 and Sunday 20 August 2023, respectively, from 9am to 4pm.

AMCF Autumn and AMCF Winter at Queen Victoria Market will showcase the vibrant and diverse cultures of Africa through street foods, music, drumming and fashion. The events will take visitors on a food journey through Africa, featuring some of the best traditional street foods such as akara, fataya, jollof rice, injera, tagine, and more. Visitors can also enjoy live performances by talented African musicians and dancers, shop for unique handicrafts and clothing from African market stalls and participate in cultural workshops and activities. Children will also be entertained with face painting, balloonist, African drumming classes, and dance tutorials.

The AMCF Autumn and AMCF Winter events at Queen Victoria Market are FREE and open to all, providing the perfect opportunity for families to enjoy a fun day out. Visitors can come for breakfast, lunch or an early dinner, and experience the flavours of Africa while enjoying the vibrant atmosphere of the market.

"We are thrilled to bring the African Music and Cultural Festival to the Queen Victoria Market. This iconic Melbourne landmark is the perfect venue to showcase the richness and beauty of African culture. We can't wait to share the tastes, sounds, and rhythms of Africa with the people of Melbourne." - said Fred Alale, AMCF Chair

The AMCF Autumn and AMCF Winter events at Queen Victoria Market are a prelude to the main festival, which will be held from Friday 17 to Sunday 19 November 2023 at Federation

Square. The festival is a celebration of multiculturalism and diversity and aims to promote unity and understanding among different communities.

"We are excited to host the African Music and Cultural Festival at the Queen Victoria Market. As a melting pot of cultures and cuisines, the Market is the perfect place to experience the vibrancy and diversity of African street foods, music, and art." - said Queen Victoria Market CEO Matt Elliott.

Photos from the pop-up festival at the Immigration Museum March 2023:

<https://bit.ly/41bCVh3>

Video snapshot of the 2022 Three Day Festival at Fed Square: <https://bit.ly/3KGkrOT>

Photos from the 2022 Three Day Festival at Fed Square

DAY 1 Friday 18 November: <https://bit.ly/3mDZrQR>

DAY 2 Saturday 19 November: <https://bit.ly/3MJN5Br>

DAY 3 Sunday 20 November: <https://bit.ly/3MOS9o3>

Find out more:

www.amcf.org.au

www.facebook.com/AMCFOZ

www.twitter.com/AMCFOZ

www.instagram.com/AMCFOZ

www.snapchat.com/add/AMCFOZ

Media Contact:

Claire | Orange Monkey Media

Phone: 0457 933 085 | Email: Claire@orangemonkey.com.au