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FOR IMMEDIATE RELEASE

A Taste of Africa: African Music and Cultural Festival returns to host an exciting Summer Pop-up event at the iconic Queen Victoria Market this Summer.

The African Music and Cultural Festival (AMCF) is excited to announce its upcoming pop up event at the Shed C & D, Queen Victoria Market, Queen Street, Melbourne. The event, titled "African Music and Cultural Festival Summer at Queen Victoria Market" will run across two days on Saturday 20 and Sunday 21 January 2024 from 9am to 4pm.

The event will showcase the vibrant and diverse cultures of Africa through street foods, music, African drumming, market stalls and fashion. The event will take visitors on a food journey through Africa, featuring some of the best traditional street foods such as akara, plantain, authentic African BBQ meats and fish, jollof rice, injera and more. Visitors can also enjoy live performances by talented African musicians and dancers, shop for unique handicrafts and clothing from African market stalls and participate in cultural workshops and activities. Children will also be entertained with face painting, African drumming classes, and dance tutorials.

The event is FREE and open to all, providing the perfect opportunity for families to enjoy a fun day out over the school holidays. Visitors can come for breakfast, lunch or an early dinner, and experience the flavours of Africa while enjoying the vibrant atmosphere of the market.

"We are thrilled to bring the African Music and Cultural Festival back to the Queen Victoria Market this summer. This iconic Melbourne landmark is the perfect venue to showcase the richness and beauty of African culture. We are looking forward to once again sharing the tastes, sounds, and rhythms of Africa with the people of Melbourne." - said Fred Alale AM, AMCF Chair

The African Music and Cultural Festival Summer event at Queen Victoria Market is a prelude to the main annual three-day festival, which will be held from Friday 15 to Sunday 17

November 2024 at Federation Square. The festival is a celebration of multiculturalism and diversity and aims to promote unity and understanding among different communities.

"We are excited to have the African Music and Cultural Festival at the Queen Victoria Market once again this summer. As a melting pot of cultures and cuisines, the Market is the perfect place to experience the vibrancy and diversity of African street foods, music, and art." - said Queen Victoria Market CEO Matt Elliott.

Photos from the 2023 Three Day Festival at Fed Square

<https://bitly.ws/33Gwq>

Photos from the pop-up festival at the Immigration Museum March 2023:

<https://bit.ly/41bCVh3>

Video snapshot of the 2022 Three Day Festival at Fed Square: <https://bit.ly/3KGkrOT>

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